

## Seattle Summit Program Agenda

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| <b>8:00 – 9:00am</b>    | <b>Registration / Networking / Continental Breakfast</b>   |
| <b>9:00 – 9:15am</b>    | <b>Welcome to an A2V Summit &amp; Deal Making Platform</b>   |
| <b>9:15 – 10:55am</b>   | <b>The Ask &amp; Offer Program (2-minute each for the “ask” and “your story”)</b>  |
|                         | State your:  |
|                         | 1. Name  |
|                         | 2. Title/Organization/Professional Identity: Corporate Executive, Entrepreneur, Investor, Services Provider (law, accounting, consulting), Nonprofit/Government Executive, Media/Literary or Speaking Agent  |
|                         | 3. Ask: What do you need from our Summit to move yourself and your organization to achieve next level goals? Select from these categories:   |
|                         | a. Raising Capital   |
|                         | b. Securing Strategic Partnerships   |
|                         | c. Implementing an Exit Strategy   |
|                         | d. Obtaining a Corporate Board Seat  |
|                         | e. Accessing Business Development/Client Connections   |
|                         | f. Getting Media/Speaking/Book Opportunities   |
| <b>11:00 – 11:45pm</b>  | <b>Deal Making Session #1</b> (asks & offers exchanged in small curated groups)  |
| <b>11:45 – 12:30 pm</b> | <b>“Art of the Ask” &amp; “Perfecting the Pitch” (Serena Glover, Sarah Imbach)</b>   |
| <b>12:30 – 2:00pm</b>   | <b>Lunch/Interactive Panel Sessions: “The Ways Women Advance Women”</b>  |
|                         | <ul style="list-style-type: none"> <li>• Thinking Like an Entrepreneur in any Context</li> <li>• Securing Board Seats</li> <li>• Raising Capital</li> <li>• Negotiating Your Worth &amp; Intellectual Property</li> <li>• Building Your Brand</li> </ul>                       |
| <b>2:00 – 2:45pm</b>    | <b>Deal Making Session #2 w/ A2V Seattle Pipeline Program</b> (fishbowl)   |
| <b>2:45 – 3:30pm</b>    | <b>Deal Making Session #3</b> (small curated groups)   |
| <b>3:30 – 4:15pm</b>    | <b>A2V Seattle Summit Full Group Conversation: “Your Take-Aways” and “Leveraging the A2V Community to Continue Deal Making”</b>  |
| <b>4:15 – 5:00pm</b>    | <b>Keynote Speaker - Congresswoman Suzan DelBene, U.S. House of Representatives</b> - addressing this question: What can Seattle businesswomen expect when advancing our careers and businesses, making deals and raising capital, while operating in the current environment? |
| <b>5:00 – 7:00pm</b>    | <b>Reception at Intellectual Ventures’ Lab: Where Deal Making Continues! Tour IV Lab and see Science &amp; Innovation in Action! Closing Remarks by Adriane Brown, President &amp; COO, IV</b>   |